

- Are you operating without dedicated marketing support?
- Do you lack a strong turnkey go-to-market plan?
- Are you seeking greater market and brand presence in the EMC/EMI industry?
- · Wish to leverage digital platforms and social media more effectively?
- We can help you develop and use video content to increase your sales and market presence
- Our dedicated marketing team is ready to help take your business to a higher level

Hire a Marketing Consultant with a regulatory compliance engineering and operations background who knows the industry.

Contact:

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- 17 years of NRTL 17025/65 EMC/EMI regulatory compliance engineering testing, diagnostics, and project management
- 6.5 years of senior business development, project management, customer relations management (EN/IEC/UL 62368, 60601, 61326, 61010, 60335, CE Mark for Europe, FCC/IC for North America, Australia, Japan, Brazil, CISPR 22, 24, 32, 35, EN 300-328, EN 301-489-x RED, EN/IEC 61000-6-1, 6-2, 6-3, and 6-4, Bluetooth, Wi-Fi, 802.11, Zigbee wireless, IPx, etc.
- Trade show ROI and KPI analysis
- Trade show setup and exhibiting
- 12 years strategic planning, operations planning, marketing, business planning, financial/budget analysis, and forecasting
- 15 years symposium and conference planning
- Lead client meetings and sales presentations
- IEEE EMC Society membership



